



Electric Line Newsletter

CELEBRATING OUR MEMBERSHIP: OCTOBER IS NATIONAL CO-OP MONTH

Fall is a busy time, and October is a particularly eventful month with school, community and sports activities in full swing. It's also when all cooperatives celebrate National Co-op Month.

When I say Central Wisconsin Electric Cooperative (CWEC) celebrates Co-op Month, it really means we are celebrating *you!* After all, our co-op wouldn't exist without you, our members.

Our core business purpose is to serve as your electricity provider, but the larger mission of the co-op is to help make our corner of the world a better place. "Concern for community" is one of seven guiding principles that all co-ops share.

Similar to how our wires run through our service territory, our concern for community flows through all of our decisions—because being a co-op means being a responsible partner and good neighbor.

CWEC works to help our community thrive through initiatives led by our employees and local board that's comprised of neighbors who live right here in our community. Because we're local, we understand our community's unique needs and strive to help meet them.

We're proud to support local youth through Youth Leadership Congress and scholarship programs. With

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Focused on YOU.

Electric cooperatives were created to serve their members. Because we're a co-op, we're able to adapt to our community's unique needs. That's the power of co-op membership.

OCTOBER IS NATIONAL CO-OP MONTH

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your help, we offer Operation Roundup to provide assistance to our community's most vulnerable. We partner with and support area food pantries and coordinate a U.S. Marines Toys for Tots campaign each year.

The word “cooperative” is close to “cooperation,” meaning people working together towards a common goal—mutually benefitting one another and the larger community. That’s the essence of the cooperative spirit. Our employees and member-elected board members are invested in the community in which they live and serve.

Above all, as a co-op we put our members’ priorities first. As your trusted energy partner, we know that saving energy and money is important to you. That’s why we have numerous programs in place to help, including energy conservation rewards and energy audits.

We want to empower you to manage energy use at home. If you haven’t already, I encourage you take a moment and sign up for SmartHub. Through SmartHub, you can conveniently monitor and manage your energy use. And we’re of course here to help, so give us a call if you have questions about your energy bills.

CWEC is continuously examining ways to operate more efficiently while continuing to provide the highest level of friendly, reliable service you expect and deserve. After all, we’re your local co-op. We were built by the members we serve.

BREAKFAST IS ON US!



Central Wisconsin
Electric Cooperative
**MEMBER
APPRECIATION
BREAKFAST**
Saturday,
October 29, 2022
8-11 a.m.
Main Office in Rosholt,
10401 Lystul Road



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OCTOBER IS CYBERSECURITY AWARENESS MONTH

In today's digital world, cyberattacks are unfortunately nothing new. Cyber criminals can attack on a multitude of levels, from large-scale attacks targeting corporations to smaller phishing attacks aimed to gain an individual's personal information.

October is Cybersecurity Awareness Month, but good cyber hygiene should be practiced year-round. This year's theme is "See Yourself in Cyber" – because we *all* have a part to play in cybersecurity. When we hear about massive data breaches, it can feel overwhelming and lead us to think we're powerless as individuals to stop cyber criminals.

The truth is, there are several practical steps we can take to safeguard our devices and data. Here are four easy ways to boost your cyber hygiene:

Enable multi-factor authentication. Also known as two-step verification, multi-factor authentication adds a second step when logging into an account (to prove you're really you), which greatly increases the security of the account. This second step could include an extra PIN, answering an extra security question, a code received via email or a secure token. Regardless of the type of authentication, this additional step makes it twice as hard for cyber criminals to access your account. Not every account offers multi-factor authentication, but it's becoming increasingly popular and should be utilized when available.

Use strong passwords and a password manager. Remember, passwords are the "keys" to your personal home online. Your passwords should always be long, unique and complex. Create passwords using at least 12 characters, never reuse passwords for multiple accounts and use a combination of upper- and lower-case letters, numbers and special characters. If you have a lot of accounts, consider using a password manager to store them easily *and securely* in one place.

Update software. It may seem obvious, but regularly updating software is one of the easiest ways to keep your personal information secure. Most companies provide automatic updates and will send reminders so you can easily install the update. If you're not receiving automatic software updates, set a reminder to do so quarterly. Be aware that some cyber criminals will send fake updates; these typically appear as a pop-up window when visiting a website. Use good judgement and always think before you click.

Recognize and report phishing attacks. Don't take the bait when cyber criminals go phishing. The signs of a phishing attack can be subtle, so take the extra time to thoroughly inspect emails. Most phishing emails include offers that are too good to be true, an urgent or alarming tone, misspellings and poorly-crafted language, ambiguous greetings, strange requests or an email address that doesn't match the company it's coming from. Most platforms like Outlook, Gmail and Mac Mail allow users to report phishing emails. If you suspect a phishing attempt, take an extra minute to report it.

Cyber criminals are here to stay, but when we all take a risk-based approach to our cyber behavior, we're creating a safer internet for all. Visit www.staysafeonline.org for additional cybersecurity tips.