

Touchstone Energy®

The power of human connections

Electric-Line Newsletter

IT'S A MATTER OF (CO-OP!) PRINCIPLES

For many, this is a time of year for refection, and topping the list of things we're grateful for is our wonderful community. We know we speak for all Central Wisconsin Electric Cooperative employees when we say that we are thankful to be in such an incredible place. We are fortunate to live in the same place where we work, which makes our ties to this community that much stronger.

You may recall in last month's newsletter we touched on the first three Cooperative Principles, so this month, we'd like to tell you about the remaining four principles. The Cooperative Principles are essential to the co-op business model and benefit all members of the co-op.

Autonomy and Independence

The fourth principal, Autonomy and Independence, means that the co-op operates in an autonomous way that is solely directed and guided by its members, reflecting the values and needs of our local community. This means the co-op is not being influenced by leaders or shareholders several states away. Instead, the co-op is led by the local members it serves.

Education and Training

The fifth principle, Education and Training, focuses on enhancing the knowledge of co-op employees and board members, which enables them to contribute to the development of the co-op.

By investing in continuous learning for our employees and board members, our co-op is making a commitment not just to individual professional

CONTINUED FROM PAGE 2



Community born. Community led. Focused on **YOU**.

Contact Us:

PO Box 100 10401 Lystul Road Rosholt, WI 54473 cwec@cwecoop.com Phone: 715-677-2211 Toll Free: 800-377-2932 Fax: 715-677-4333 Office Hours: Monday thru Friday; 7:30 a.m.—4 p.m.



CONTINUED FROM PAGE 1

and personal growth, but to the future of the co-op and the high quality of service our members expect and deserve. It's a win-win situation.

We also strive to inform our members (that's you!) and the public about the mission and operations of the co-op. In fact, that's why you receive this magazine every month, so we can share the latest co-op news and updates, as well as energy efficiency and safety tips.

Cooperation Among Cooperatives

Cooperation among cooperatives is the sixth principle and fosters the way that co-ops work together to address bigger challenges. While this principle applies to all types of cooperatives, it is especially relevant in the energy industry. In our case, we put this principle in action after major storms and disasters that cause widespread power outages. When this happens, we call on nearby co-ops to come to our aid and assist with restoration efforts—and we of course extend the same help to them when they need us. I can't think of a better example of cooperation among cooperatives.

In addition, because we are part of the national electric co-op network, we can connect and collaborate with other electric co-ops to tackle industry-related challenges, like cybersecurity and an everchanging energy landscape.

Concern for Community

The seventh principle, Concern for Community, is essential to who we are as cooperatives. We serve our community not only by being an essential service, but by helping to power our local economy. Whether through economic development, volunteerism or donations to local causes, we invest in this community because it's our home too. This year we will once again be organizing a Toys for Tots campaign in the communities we serve. All toys collected will be distributed to families in need in those communities.

I think you'll find that most cooperatives bring good people together to make good things happen in the community. We hope you feel that way about us, your local electric co-op.

On behalf of everyone at Central Wisconsin Electric Cooperative, we're thankful for your membership, and we hope you have a wonderful Thanksgiving.



Central Wisconsin Electric Cooperative will be closed Thursday, Nov. 25, and Friday, Nov. 26, for the Thanksgiving holiday. Regular business will resume on Monday, Nov. 29. From everyone here at CWEC, we wish you a safe and enjoyable holiday.



PUBLIC NOTICE—UNCLAIMED PATRONAGE CAPITAL FUNDS

Central Wisconsin Electric Cooperative has unclaimed patronage capital funds for former members of Central Wisconsin Electric Cooperative.

Funds for these people have been unclaimed for three years. In accordance with Cooperative bylaws, after 60 days from this publication, the unclaimed funds shall be forfeited from the Cooperative to be used for educational loans, scholarships, or charitable purposes.

The listing of names is published on our website: www.cwecoop.com. On the main page under About Us select Capital Credits, where you will find a button **2021 Member List of Unclaimed Patronage**. If you do not have access to our website online, you may request a listing by contacting our office during regular business hours.

If you know the whereabouts of these former members, please ask either the individual member or the estate executor to contact us at 800-377-2932. When writing to us, please include information to verify the person is the same one we are trying to locate. A previous mailing address, service address, street, road, or fire number where service was received would be helpful.

Regular business hours are from 7:30 a.m. – 4 p.m., Monday – Friday. If you prefer e-mail, address your message to cwec@cwecoop.com

We respond to all inquiries, however, due to the large volume of inquiries please be patient as we do our best to serve you, our Member.

AREA KIDS NEED OUR HELP!

Christmas is a time of joy, happiness, and goodwill. It is a time of giving and helping those who are less fortunate, especially children. In our effort to accomplish the above, we are happy to once



again partner with the U.S Marine Corps to help make Christmas for area children a little brighter through the Toys for Tots program. We know that this year will once again be challenging to collect toys for area children.

Last year we were able to provide toys to more than 1,100 area children, which was more than in 2019. All indications are we will need at least the same number of toys again this year, if not more. As you can image, it is a pretty daunting task to collect enough toys for that many children. This is where CWEC members can help. Help us spread a little Christmas joy this holiday season by donating a new unwrapped toy. All of the toys we collect are distributed locally.

To find the collection site nearest you, visit www.cwecoop.com. If you would like us to do the shopping for you, you can make a check to Toys for Tots and mail it to us at Central Wisconsin Electric Coop, PO Box 100, Rosholt, WI 54473. If you would like to donate online, go to http://iola-wi.toysfortots.org