



July 2023

## SHOWER NAMED PRESIDENT & CEO OF CWEC

The Board of Directors of Central Wisconsin Electric Cooperative (CWEC) has named Lila Shower as the co-op's new president and CEO.

Shower has 29 years of experience with CWEC, most recently serving as VP of accounting and finance and co-interim CEO. She has a strong financial background and overall knowledge of the CWEC system.

Serving as president and CEO, Shower will be responsible for the overall performance of the co-op, including leadership and management, functions of planning, organizing, directing, coordinating, and running the activities of CWEC in accordance with policies, long-range plans and business objectives delegated by the seven-member CWEC Board of Directors.



## FACTORS THAT IMPACT ELECTRICITY PRICES

The daily cost of living seems to have increased across the board, including the cost of electricity.

Just as inflation has impacted everything from the price of gasoline to the price of eggs, costs for the fuels required to produce electricity have also risen. This is a timely topic, so we wanted to help explain some of the factors that impact electricity prices (and energy bills) in this month's issue of Electric Line Newsletter.

Account No.		Service Location		Map Location		Service From		To	Days	
30102		N414 ELECTRIC WAY		5M0701		03/01/2023		04/01/2023	31	
Meter Number		Pres Read	Prev Read	Mult	KWH Used	Read Type	Rate Schedule / Reference			
23208		30480	29855	1	625		A/RESIDENTIAL			
Activity Since Last Bill		\$ Amount		Current Bill Information				\$ Amount		
Previous Balance		136.00		POWER SUPPLY A				625 KWH @ \$0.0944		59.00
Payment		-136.00		DISTRIBUTION A				625 KWH @ \$0.0570		35.63
Balance Transfer		0.00		POWER COST ADJUSTMENT				625 KWH @ \$0.00050		0.31
Other Adjustments		0.00		BASIC CHARGE				31 days @ \$1.2493		38.73
				PUBLIC BENEFIT TAX						1.07
				OPERATION ROUND UP						0.66
				TOTAL CURRENT BALANCE DUE 05/04/23						136.00
KWH USAGE HISTORY										
MAR 2022	412	OCT 2022	694	BALANCE PRIOR TO THIS BILLING						0.00
APR 2022	799	NOV 2022	672							
MAY 2022	536	DEC 2022	867							
JUN 2022	543	JAN 2023	839							
JUL 2022	619	FEB 2023	736							
AUG 2022	506	MAR 2023	625							
SEP 2022	493									
Comparison		This Year	Last Year	Mailing Date		04/10/2023		Net Due		136.00
		625	412	Due Date		05/04/2023				
KWH USAGE				\$136.00 WILL BE DRAFTED ON 05/04/2023						DO NOT PAY
DAYS OF SERVICE		31	31							



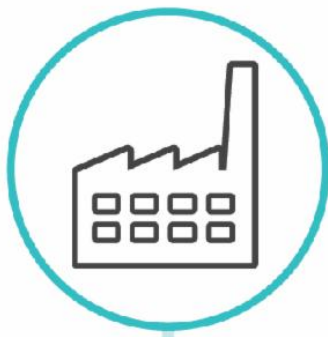
While there is no short answer, there are a few key elements that impact electricity prices and rates. Some of these factors Central Wisconsin Electric Cooperative (CWEC) can manage, some of them you can impact and other factors are beyond our control. So, let us break it down.

READ THE REST OF THE ARTICLE

# 4 KEY FACTORS

## That Impact Energy Bills

You pay for the electricity you consume each month, but there are additional factors that impact your energy bills.



### 1 Fuel Costs

Before electricity can be delivered to your home, it must first be generated at a power plant or from a renewable source. The cost of fuels used to generate electricity fluctuates, which is why you see a power or fuel charge on your monthly bill. This monthly charge covers cost fluctuations without having to continually restructure electricity rates.

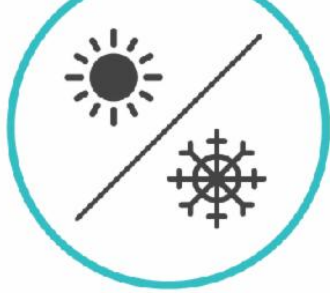


### 2 Service Costs

Your bill includes a monthly service charge, which recovers part of the co-op's ongoing investments in poles, wire, meters, system maintenance and additional costs necessary to provide electric service.

### 3 Weather

When temperatures soar or dip, your



When temperatures soar or dip, your cooling or heating equipment must run longer and at maximum capacity, which can greatly increase your energy use. Extreme temperatures can also affect electricity market prices. When the need for electricity increases due to extreme heat or cold, the price of power typically rises.



## Energy Consumption

This is the amount of electricity you use each month to power your home's cooling/heating system, appliances, lighting, electronics and more.

The amount of electricity you consume is measured in kilowatt-hours, or kWh. You have control over how much energy you use, which can ultimately help manage your monthly costs.

## 2023 MEMBER PHOTO CONTEST

Central Wisconsin Electric Cooperative is holding our annual photo contest for members' photos to be featured in our 2024 calendar. Winning photos may be used in future newsletters or cooperative publications.

- Photos must be taken within the Central Wisconsin Electric Cooperative service area.
- Photos should capture life in rural Wisconsin (seasons, wildlife, landscape, people, etc.)
- Photos must have a horizontal (landscape) orientation.
- Photos can be in color or black and white.
- Contest will run until August 25, 2023; however, submitted photos can be taken during anytime of the year.



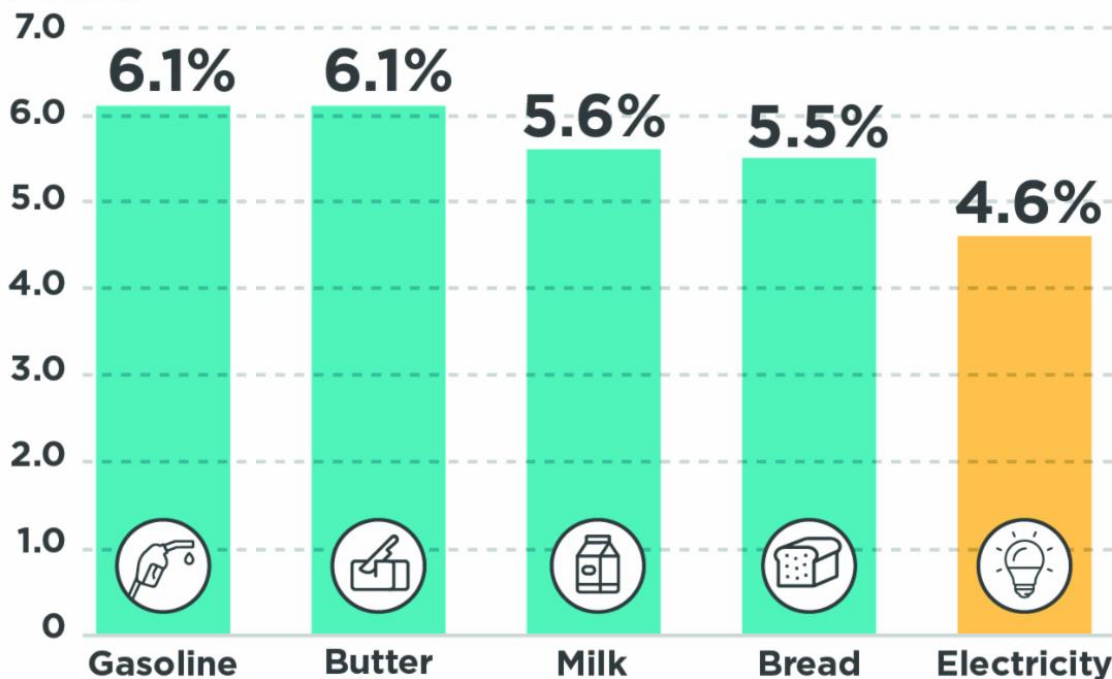


# ELECTRICITY REMAINS A GOOD VALUE

Although inflation has led to increasing costs in many areas of our lives, the cost of powering your home rises slowly when compared to other common goods. Looking at price increases over the last five years, electricity remains a good value.

## Average Annual Price Increase 2017-2022

Percent



Source: U.S. Bureau of Labor Statistics  
Consumer Price Index

## AREA SCHOOL DISTRICTS RECEIVE \$1,000 STEAM GRANTS

The Iola-Scandinavia and Rosholt school districts in the Central Wisconsin Electric Cooperative (CWECC) service area each received \$1,000 in STEAM grants to be used for projects and initiatives related to science, technology, engineering, art, and math.

The STEAM grants were introduced by CWECC in the second half of 2022 because the co-op values education and training and understands that classrooms may have limited funding to pursue the projects needed to educate students in local communities.

The purpose of the STEAM grants for each school



district are as follows.

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