



August 2026

CONGRATULATIONS TO OUR 2026 OPERATION ROUND UP SCHOLARSHIP RECIPIENTS

With donations from Central Wisconsin Electric Cooperative's members through the Operation Round Up program, \$22,500 has been awarded to students pursuing a post-high school education. Of that total, \$16,500 was approved by the Operation Round Up Trust Board to be awarded to first-time scholarship applicants who will be attending a technical college or university. A list of the 33 students who will be receiving a \$500 scholarship can be viewed by clicking the button below.



CWEC also awarded \$200 Operation Round Up scholarships to 30 repeat scholarship applicants.

We thank our members who participate in the Operation Round Up program.

[VIEW THE 2026 CWEC OPERATION ROUND UP SCHOLARSHIP RECIPIENTS](#)

ELECTRICITY BRINGS EVERYDAY VALUE

When it comes to electricity, we rarely think twice when we flip on a light switch, brew coffee in the morning, charge our phones or adjust the thermostat. We simply expect the power to

be there—and that's how it should be because you are a member of Central Wisconsin Electric Cooperative, and reliably powering your life is our mission.

We know that many families across our local communities are feeling the impact of rising costs for everyday expenses.

Groceries, gasoline, insurance and other necessities cost more than they did just a few years ago. And because of that, we understand that every household is carefully considering where each dollar goes.



That's why we think it's important to occasionally step back and consider the value electricity provides.

The average U.S. residential electric bill is about \$150 a month—roughly \$5 a day. We often think about what that \$5 provides. It's about the cost of a specialty coffee, yet electricity powers nearly every moment of our daily lives, often without us giving it a second thought. In fact, many typical purchases cost more than a day's worth of electricity. A fast-food combo meal averages about \$9, and a single movie ticket can cost around \$13.

[READ THE REST OF THE ARTICLE](#)

**SAVE
the
DATE**



The CWEC
Member
Appreciation
Breakfast will be
held
**Saturday,
October 24.**

DEADLINE APPROACHING FOR 2026 CWEC MEMBER PHOTO CONTEST

“Life in Rural Wisconsin”

Central Wisconsin Electric Cooperative is holding its annual photo contest for members' photos to be featured in its 2027 calendar. Winning photos may be used in future newsletters or cooperative publications.

- Photos must be taken within the Central Wisconsin Electric Cooperative service area.
- Photos should capture life in rural Wisconsin (seasons, wildlife, landscape, people, etc.)
- Photos must have a horizontal (landscape) orientation.
- Photos can be in color or black and white.
- Contest will run until August 24, 2026; however, submitted photos can be taken during anytime of the year.



PHOTO CONTEST ENTRY OPTIONS

TIGERTON LUMBERJACK DAYS TO CELEBRATE 60TH ANNUAL EVENT

Tigerton Lumberjack Days has been an annual event in the village of Tigerton since 1965. The only year the event was not held was 2020 because of COVID. This year's event is scheduled for Aug. 28-30 at Tigerton Community Park.

The Tigerton Advancement Association hosts Lumberjack Days each year the weekend prior to Labor Day weekend at Tigerton Community Park. The Tigerton Advancement Association was formed in 1963 by a group of business owners and two years later the organization launched Lumberjack Days.



“They decided they wanted to give a thank you to the people from the community for their support for the businesses throughout the year,” said Wally Breitenfeldt, president of the Tigerton Advancement Association.

The initial Lumberjack Days was a one-day event that included a corn roast, bingo, music, and food. Back then it was held on Main Street in Tigerton. Eventually the event moved to its current location. For years Lumberjack Days included a carnival, but it eventually became too difficult to secure a carnival that would provide three or four rides the weekend before Labor Day, Breitenfeldt said.

[READ THE REST OF THE ARTICLE](#)

UNDERSTANDING YOUR ELECTRIC BILL

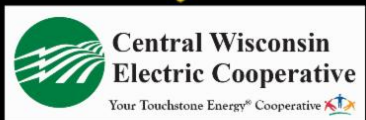
August is typically one of the warmest months of the year, and that means air conditioners across our community are working overtime to keep homes comfortable. During periods of extreme heat, many members may see an increase in their electric bill and wonder what factors contribute to the cost of electricity.



At Central Wisconsin Electric Cooperative (CWECC), we believe understanding your electric bill is an important part of being an informed member. While the total amount due may seem like a single number, it actually reflects several different costs associated with delivering reliable electricity to your home or business.

The largest factor is often the amount of energy you use. Electricity is measured in kilowatt-hours (kWh), and the more energy your household consumes, the higher your bill will be. During the summer, air conditioning is typically the largest driver of increased energy use. When temperatures climb into the 90s or higher, our cooling systems run longer and more frequently, consuming significantly more electricity than they do during milder weather.

[READ THE REST OF THE ARTICLE](#)



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