



August 2025

SAVING ENERGY DURING PEAK TIMES BENEFITS ALL MEMBERS

Conserving electricity during peak energy use times not only lowers your monthly bill—it can benefit our entire community.

“Peak times” refer to periods of the day when the demand for electricity is highest. Think early mornings when people are getting ready for work or school and evenings when families return home, cook dinner and

unwind with electronics. When everyone uses energy at once, it adds pressure on the electric grid.



Central Wisconsin Electric Cooperative (CWECC) works around the clock to ensure that electricity flows to your home whenever you need it. Behind the scenes, an enormous and intricate system is at work—one of the most complex machines in the world: the U.S. power grid. The grid is made up of three major interconnections that span the country, each managing supply and demand through regional authorities to keep the lights on and our economy running smoothly.

Electricity comes from a diverse mix of sources—hydropower, natural gas, coal, solar, wind and more. Some power plants can respond quickly to spikes in

demand, while others are less flexible. Once energy is generated, it travels through high-voltage transmission lines to local utilities, like CWEC, which then delivers it to your home or business through distribution power lines.

[READ THE REST OF THE ARTICLE](#)

OPERATION ROUND UP SCHOLARSHIP RECIPIENTS ANNOUNCED

With donations from Central Wisconsin Electric Cooperative's members through the Operation Round Up program, \$22,900 has been awarded to students pursuing a post-high

school education. Of that total, \$16,500 was approved by the Operation Round Up Trust Board to be awarded to first-time scholarship applicants who will be attending a technical college or university. A total of 33 students were awarded a \$500 scholarship.

CWEC also awarded \$200 Operation Round Up scholarships to 32 repeat scholarship applicants.

The funds for the scholarships come from the generous donations of CWEC members who have their electric bill rounded up to the nearest dollar each month. We thank our members who participate in the Operation Round Up program.



[VIEW THIS YEAR'S SCHOLARSHIP
RECIPIENTS](#)

10 TIPS FOR SAVING ENERGY IN HOMES

1. UNPLUG UNUSED APPLIANCES

Do you really need that second refrigerator or freezer? A second refrigerator can cost \$60 to \$200 per year to run, and a second freezer typically costs \$50 to \$175 per year.

2. PROGRAM YOUR THERMOSTAT

Set your thermostat to the coolest temperature in the winter and the warmest temperature in the summer



that keeps you comfortable — the smaller the gap between your thermostat set-point and the outdoor temperature, the more you'll save. You may also benefit from a programmable or smart thermostat if your ducts have been sealed. If you have a heat pump, consult with an HVAC contractor to confirm that an outdoor thermostat is wired to the unit to help save more money during the heating season.

3. SET YOUR HVAC FAN TO "AUTO"

Putting your thermostat fan setting on "auto" rather than "on" ensures that your heating and cooling system runs only when it needs to rather than all of the time. Using the "auto" setting can save up to \$300 to \$400 per year.

READ THE REST OF THE ARTICLE

GET YOUR PHOTOS ENTERED IN THE 2025 MEMBER PHOTO CONTEST

There is less than a month to enter your photos in the Central Wisconsin Electric Cooperative's annual "Life in Rural Wisconsin" photo contest for members' photos to be featured in the 2026 calendar. Winning photos may be used in future newsletters or cooperative publications.



- Photos must be taken within the Central Wisconsin Electric Cooperative service area.
- Photos should capture life in rural Wisconsin (seasons, wildlife, landscape, people, etc.)
- Photos must have a horizontal (landscape) orientation.
- Photos can be in color or black and white.
- Contest will run until August 25, 2025; however, submitted photos can be taken during anytime of the year.

Photo Contest Entry Options:

Email: Bert Lehman at bert.lehman@cwecoop.com

Mail: PO Box 100, Rosholt, WI 54473. (Photo(s) must be 8"x10" in size)

Online: www.cwecoop.com/member-photo-contest

Drop Off: Central Wisconsin Electric Cooperative Office – 10401 Lystul Road, Rosholt. (Photo(s) must be 8"x10" in size if dropped off at our office.)

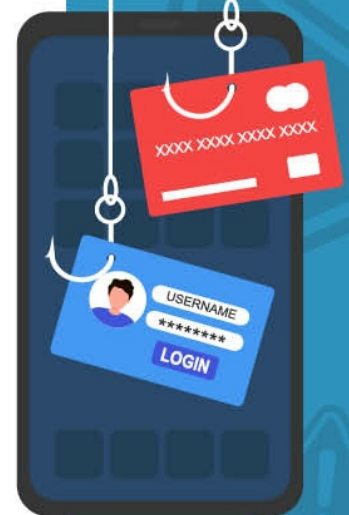
For a complete set of rules as well as entry forms and photo release forms, visit our website at: www.cwecoop.com

TIPS TO AVOID **ENERGY SCAMS**



Solar energy is rising in popularity, and so are solar scams. If a salesperson knocks on your door promising free solar panels at zero cost or that you'll never have to pay your energy bill again, it's likely a scam. If you're interested in solar panels for your home, do your research, get multiple quotes from licensed providers who are reputable, and most importantly, take your time to ensure a smooth process.

Source: Federal Trade Commission

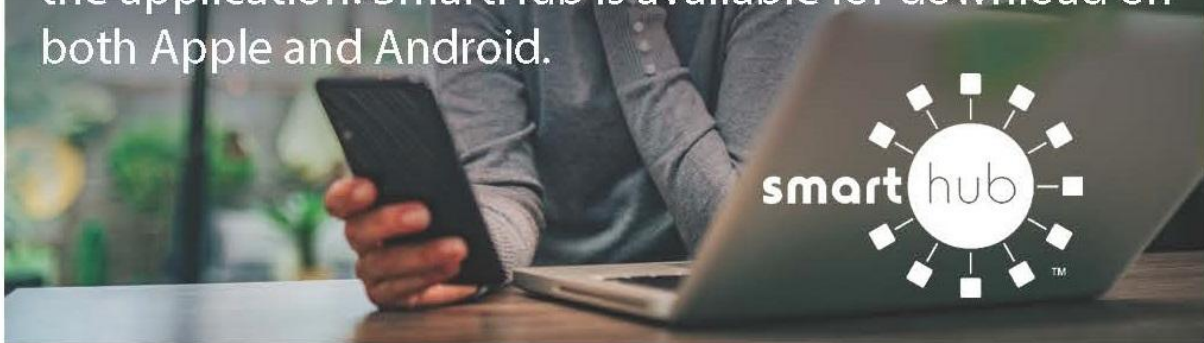


**SAVE THE
DATE !**

The CWEC Member
Appreciation Breakfast
will be held
Saturday, Oct. 25

SIGN UP FOR SMARTHUB TODAY

SmartHub is the revolutionary way to track and manage your electric bill. You can access this application both online and through your mobile device. SmartHub allows you to: track daily and monthly energy usage, view past bills, compare average monthly usage, compare usage by month, receive notifications from the co-op, view and pay your bill online, and sign up for outage texting. Creating an account is simple, and takes under three minutes. Simply enter your information, choose your provider, and you're ready to begin. Additionally, SmartHub is safe and secure; you won't have to worry about any issues between your bank and the application. SmartHub is available for download on both Apple and Android.



Bill Payment
Options

Energy
Conservation
Rewards

Small Business
Loans

Operation Round
Up Information

Thinking about
adding solar
energy?

Community
Events Calendar



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Contact Us

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