



# Electric Line Newsletter

## MAKE YOUR VOICE HEARD

There's an old political saying, "if you're not at the table, you're on the menu." This adage is the perfect answer to the question, "why vote?" It's a blunt description of what happens when you don't engage in the political process.

If you don't vote, you're not only missing the opportunity to support a candidate that shares your views and concerns, you're allowing others to chart a course that impacts your future. That's why we're encouraging all Central Wisconsin Electric Cooperative members to recognize National Voter Registration Day on September 22, 2020. Whether you're registering yourself or others to vote, or helping members of our community get organized, there are many ways to get involved.

### Your vision, your vote

While local elections may not be as exciting as the high-profile presidential election, they are just as critical. Local elections have a direct impact on your community and on your quality of life.

Like the national level, local elections represent who we are as a community, and more importantly, where we want to go. Whether it's an election for a mayor, sheriff, state representative, school board, or an electric co-op board member, your vision for the community is tied to your vote.



Voting keeps elected officials accountable. Elections are a direct and tangible source of feedback. For example, CWEC board members provide strategic guidance on the direction of the co-op and how it serves the community. Local board members embody the voice and identity of the community.

### Staying in sync with the community

Ultimately, the role of the co-op board is governance. While day-to-day decisions are made by our employees, bigger decisions are made by the board, whose mission is to look out for the vitality of the co-op and the members we serve. CWEC board members provide their perspective on community priorities, thereby enabling us to make more in-

**Contact Us:**

PO Box 100  
10401 Lystul Road  
Rosholt, WI 54473  
cwec@cwecoop.com  
Phone: 715-677-2211  
Toll Free:  
800-377-2932  
Fax: 715-677-4333  
Office Hours: Monday thru  
Friday; 7:30 a.m.—4 p.m.

**Important Dates:**

Sept.: Preparedness Month  
Sept. 4: Electric Bill Due  
September 7: Labor Day  
Sept. 13-19: Farm Safety Week  
Sept. 22: National Voter Registration Day



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formed decisions on long-term investments.

However, boards are not perfect, and we need you, the members of the co-op, to help keep the system in check.

We depend on you and your neighbors to vote so that we can stay on course and ensure that we are in sync with the community that we serve.

A strong voter turnout shows investment in the community and ensures that a diverse number of views are represented. The whole community benefits when more people participate in the process, because greater numbers reflect a consensus on the direction of the future and the will of the people.

By voting in national, state and local elections, you are serving as a role model for your family, friends and colleagues. The act of voting demonstrates your support for the community and helps officials chart a course for the future. Democracy is not a spectator sport. Research candidates, learn about issues that are on the ballot and get out and vote!



**Have a Safe  
Labor Day  
Weekend**

**The CWEC office will be  
closed Monday, Sept. 7  
in observation of Labor Day.**



**HARVEST SAFETY TIP**

**Maintain a 10-foot clearance  
around all utility equipment  
in all directions.**