



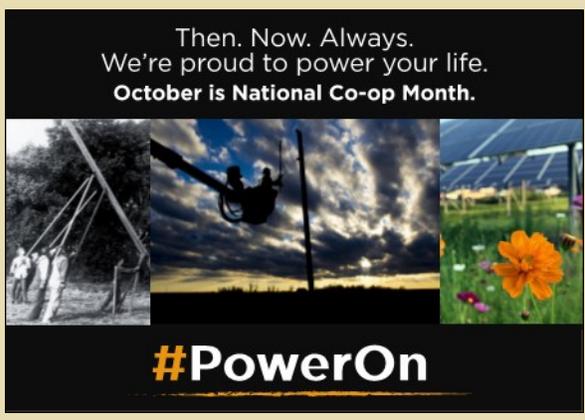
Electric Line Newsletter

POWER ON:

OCTOBER IS NATIONAL CO-OP MONTH

As an electric cooperative, our top priority is always to provide reliable, affordable energy to you, the consumer-members we serve. Because we are a co-op, our mission is to enrich the lives of our members and serve the long-term interests of our local community—and this mission has never been more critical than in recent months. One of the seven principles that guides *all* co-ops is “concern for community.” This principle is the essential DNA of Central Wisconsin Electric Cooperative (CWEC), and it sets us apart from other electric utilities.

October is National Co-op Month, and electric cooperatives across the country are highlighting the many ways we “Power On.” Keeping this theme in mind, we recognize the essential role we play in serving a special community like ours.



Who would have fathomed in March, that the COVID-19 virus would amount to a test of our community *and* our nation? The changing circumstances due to the pandemic have created both challenges and opportunities. Over the past several months, we’ve all been challenged to operate differently, and CWEC has stepped up to help our members and strengthen the safety net for our more vulnerable neighbors.

As an essential service, and to ensure reliability of your power supply, we modified our operations to safeguard business continuity. In the beginning of the pandemic, many of our office employees worked remotely. Each of our linemen took a CWEC truck home each night and went directly to job sites in an effort to maintain separation.

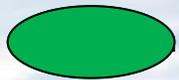
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Important Dates:

- Oct.: Co-op Month
- Oct.: Cyber Security Month
- Oct. 4: Electric Bill Due
- Oct. 4-10: Fire Prevention Week
- Oct. 7: LED Light Day
- Oct. 12: Farmer’s Day
- Oct. 19-23: Careers in Energy Week
- Oct. 31: CWEC Member Appreciation Breakfast
- Oct. 31: Halloween



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Office staff is currently back in the office, but we have limited and modified meetings and gatherings to allow for safe separation. We also adjusted our walk-in office availability and in-person service calls to ensure the health and safety of our employees and our valued members. In addition, we hosted our annual meeting virtually, and our traditional Member Appreciation Breakfast will be a drive-thru event this year. For the health and safety of everyone, we think these measures were and are the prudent courses of action for the times.

For our members impacted by COVID-19 who needed help with their electric bills, we waived late fees and worked with those hardest hit to make special payment arrangements.

And while we certainly missed visiting with you in person, we found new ways to stay connected. We have enhanced our website at www.cwecoop.com in ways that allow you, our members, to perform more co-op business online.

We tell you about all of these efforts not to boast about CWEC but to explain how much we care about this community—because we live here too.

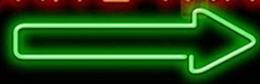
We've seen other local businesses rising to meet similar challenges during this time, because that's what communities do. While the challenges caused by COVID-19 have been daunting, we're heartened to see how everyone is pulling together.

CWEC was built by the community to serve the community, and that's what we'll continue to do – Power On.



DOOR PRIZES:
10 - \$25 bill credits
1 - Electric grill

Central Wisconsin Electric Cooperative

DRIVE-THRU 

TAKE & GO

MEMBER APPRECIATION BREAKFAST

Saturday, October 31, 2020
8 a.m. - 10 a.m.

Main Office in Rosholt
10401 Lystul Road





**Central Wisconsin
Electric Cooperative**

Your Touchstone Energy® Cooperative 



Touchstone Energy®
The power of human connections

Oct.



CWEC SUPPORTS CYBERSECURITY AWARENESS MONTH

Central Wisconsin Electric Cooperative is proud to announce its commitment to National Cybersecurity Awareness Month, held annually in October. This year's Cybersecurity Awareness Month theme is "Do Your Part. #BeCyberSmart," aimed to empower individuals and organizations to own their role in protecting their part of cyberspace.

National Cybersecurity Awareness Month is spearheaded by the National Cyber Security Alliance (NCSA) and the Cybersecurity and Infrastructure Agency (CISA) of the U.S. Department of Homeland Security. The overarching message of this year's theme, 'If you Connect it, Protect it,' dives into the importance of keeping connected devices safe and secure from outside influence. With more people spending time at home due to the COVID-19 pandemic, now more than ever before, connected devices are an integral part of how we communicate and access services essential to our well-being. Data collected from these devices can include highly-specific information about a person or business, which can be exploited by bad actors for criminal gain.

Cybersecurity Awareness Month aims to shed light on these security vulnerabilities, while offering guidance surrounding simple security measures to limit the susceptibility of threats for common devices.

- This year, the Cybersecurity Awareness Month's main weekly focus areas will revolve around:
- Understanding and following general security hygiene for connected devices and home networks;
- The importance of maintaining the security of connected devices for remote workers;

- How connected devices play a pivotal role in the future of healthcare; and,
- The overall future of connected devices for consumers, professionals and the public domain.

If everyone does their part—implementing stronger security practices, raising community awareness, educating vulnerable audiences or training employees—our interconnected world will be safer and more resilient for everyone.

Now in its 17th year, Cybersecurity Awareness Month continues to build momentum and impact with the ultimate goal of providing everyone with the information they need to stay safer and more secure online. CWEC is proud to support this far-reaching online safety awareness and education initiative.

For more information about Cybersecurity Awareness Month and how to participate, visit staysafeonline.org/cybersecurity-awareness-month/. You can also follow and use the official hashtag #BeCyberSmart on social media channels.



We can all play a part in making our interconnected world safer.

**Do Your Part.
#BeCyberSmart.**

October is National Cybersecurity Awareness Month.
Visit staysafeonline.org for cybersecurity tips.