



# Electric Line Newsletter

## LET'S CONNECT

When we say that we live in a “connected” world, most of us think about technology, like our smart phones and other devices and gadgets. But when you’re a member of an electric co-op (that’s you!), there’s so much more to being part of our connected co-op community.

As member of Central Wisconsin Electric Cooperative (CWEC), you help to power good in our local community through initiatives like Operation Round Up, food and toy drives, and other initiatives that help the most vulnerable in our community.

We depend on you because you power our success, and when CWEC does well, the community thrives because we’re all connected.

We greatly value our connection to you, the members we serve. And we’d like to help you maximize the value you can get from CWEC through a variety of programs, products and services that we offer our members. For example, we can help you save money on your energy bill through our free online energy audits and energy efficiency rebates.

When you follow CWEC on social media, you can stay up to date on power restoration efforts, tree trimming planning, co-op director elections, giveaways and more. You’ll also see photos of our line crews in action and our employees helping with community service projects— and who doesn’t enjoy seeing good things happening in our community!

When you sign up for text alerts, you can receive information about outages.

By connecting with us, you can get real-time updates from your co-op. That’s why we want to make sure we have your most current contact information on hand. If we can’t connect with you on these platforms or in person, you could miss out on potential savings or important information.

We rely on data for nearly every aspect of our operations, and up-to-date contact information from our members helps ensure that we can provide the highest level of service that you expect and deserve.

Updated contact information can even speed up the power restoration process during an outage. That’s because when you call to report an outage, our automated system recognizes your phone number and matches it with your account location. Accurate information helps our outage-management system predict the location and the possible cause of an outage, making it easier for our crews to correct the problem.

We hope you will connect with us whenever and wherever you can—whether that means attending our annual meeting, providing feedback on a recent visit or call with our employees, or simply downloading our app.

CWEC exists to serve our members, and when we’re better connected to you and our local community, we’re better prepared to answer the call.

To update your contact information or to learn more about co-op products and services that can help you save, visit [www.cwecoop.com](http://www.cwecoop.com), call 1-800-377-2932, or stop by our office at 10401 Lystul Road, Rosholt.

We look forward to connecting with you!

### Contact Us:

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Office Hours: Monday thru  
Friday; 7:30 a.m.—4 p.m.

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**TOYS FOR TOTS  
Donations**

The deadline to  
donate a toy is  
Friday, Dec. 4.

Visit [www.cwecoop.com](http://www.cwecoop.com)  
for a list of donation sites.



**Merry Christmas**

CWEC will be closed Thursday, Dec. 24  
and Friday, Dec. 25 for the Christmas holiday.

From everyone here at CWEC,  
we wish you a safe and enjoyable Christmas.

## FOUR WAYS SANTA SAVES ENERGY IN HIS WORKSHOP

The holiday season is finally upon us, and Santa and his elves have been especially busy as they gear up for their biggest night of the year.

It's no secret that Santa is known for running an efficient workshop—how else could he make all those toys in time for Christmas Eve? Rumor has it that one way Santa ensures an efficient workspace is through energy-saving measures.

Here are four ways Santa saves energy in his workshop.

- Santa leaves his decorations up year-round, so by using LED holiday light strands, he's able to save on his monthly energy bills. LED holiday strands can last up to 40 seasons, which make them a great option for any festive home.
- Santa requires several power tools to make a year's worth of new toys. That's why he insists on using cordless power tools with the ENERGY STAR® rating. According to [energystar.gov](http://energystar.gov), if all

power tools in the U.S. used ENERGY STAR®-rated battery chargers, 2 billion kWh hours of electricity could be saved—that's equivalent to reducing greenhouse gas emissions by 1.7 million tons!

- Mrs. Claus loves to keep warm by the fire in the evenings, and Santa knows one of the best tricks to ensure fireplace efficiency. While a fireplace can keep a small area of your home cozy and warm, it can also pull heated air from the room through the chimney. That's why Santa always closes the fireplace flue when a fire isn't burning.
- Santa also saves energy by using power strips. Power strips are ideal for workshops, craft nooks, game rooms and other spaces in your home. With one simple switch, you can conveniently control several devices and electronics that are plugged into the power strip.

This holiday season, let's take a page from Santa's book and remember to save energy when possible.