



From Here to There

By Michael Wade,
President and CEO

October is one of my favorite months of the year. I love the change of seasons, the turning of the leaves, and the beautiful fall colors. The weather has begun to cool, but the severe winter weather is not yet upon us. Time to drag the coats up from the basement, check the oil in the snow blower, and enjoy some college football.

October is also a time to show our appreciation to our members at our annual Member Appreciation Pancake Breakfast. The pancake breakfast will be held on Saturday, October 25, beginning at 8 a.m. The directors and staff of CWEC want to extend our thanks and appreciation for allowing us to provide electric service to you and be an integral part of the communities in which we serve.

National Cooperative Month is celebrated in October by more than 29,000 cooperatives nationwide. It is a time to celebrate the advantages of the cooperative business model and recognize the many benefits cooperatives bring to their members and communities. Central Wisconsin Electric Cooperative is proud to be a part of the cooperative family, and we strive to adhere to the seven cooperative principles:

- Voluntary and Open Membership
- Democratic Member Control
- Members' Economic Participation
- Autonomy And Independence
- Education, Training and Information
- Cooperation Among Cooperatives
- Concern For Community

Come join us at our Member Appreciation Pancake Breakfast on Saturday, October 25. Learn more about your cooperative, visit with your fellow cooperative members, and enjoy some of the best pancakes in Central Wisconsin. See you then. ■

We Need an All-Of-The-Above Energy Strategy

CWEC members, we need your help! The Environmental Protection Agency (EPA) is trying to pass laws that will make it harder for power generators to use coal as fuel.

"We're disappointed to learn that the administration has abandoned its 'all-of-the-above' energy strategy and embraced an 'all-but-one' approach that restricts the future use of coal to generate affordable electricity," said Jo Ann Emerson, CEO of the National Rural Electric Cooperative Association.

The anticipated regulations are reported to require any new coal-burning facility to capture and store carbon dioxide. For several years cooperatives have tested carbon capture and storage as a way to reduce gas emissions. Unfortunately, the technology doesn't make financial sense. In a 2012 Congressional Budget Office report, engineers estimate it would increase the cost of producing electricity from coal-based plants by 75 percent.

"We're worried that our members, who are already struggling to make ends meet, will not be able



to afford the significant increases in electric bills that this policy would trigger," said co-op Vice President Mark Forseth. "It's worth noting that residents of rural communities already spend more per capita on energy than anywhere else."

We ask that you help us urge the administration to reconsider this proposal and focus on working with co-ops as we continue to reduce power plant emissions, increase efficiency, and develop new technologies. Stand with us as we fight to keep electric bills affordable. Please go to www.action.coop to let the EPA know we need an all-of-the-above strategy. If you don't have access to the internet please call the CWEC office at 715-677-2211 and we can mail you the form. ■



Central Wisconsin
Electric Cooperative

Member Appreciation Pancake Breakfast



Saturday, October 25

8 – 11 a.m.

**Main Office in Rosholt,
10401 Lystul Road**

Come join the fun, as Central Wisconsin Electric Cooperative will host a pancake breakfast as a way to show its appreciation to its members.

**Door prizes, Costume Prizes, Exhibits, Bucket Rides, Bounce House
Costume Contest Judging at 9:45 a.m.**

FREE Blood Pressure Screenings offered by Dawn Dingeldein, BS, RN from Rural Health Initiative (RHI)

Dawn will have information about RHI and will talk to you about the program. RHI's mission is to improve and sustain the health and safety of farm families.



Bring a new unwrapped toy to donate to our toy drive and we'll enter you in a special prize drawing.

Stuff the Cart Back to School Supplies Drive!

Bring three or more new, unwrapped school supplies and your name will be entered in a drawing for a chance to win a special prize! Limit five entries per family. Items will be distributed to schools in our service area.

Stuff the Cart!

Back to School Supplies Drive!



Central Wisconsin Electric Cooperative is sponsoring a back to school supplies drive so our employees and members can donate back-to-school items to help families who are having difficulty providing the proper tools for their children to succeed in school.

All supplies will be distributed to schools in our service area.

Supplies can be dropped off at our office during normal business hours or you can bring them along to the Member Appreciation Pancake Breakfast on Saturday, October 25.

For every three new, unopened items you donate your name goes into a drawing for a chance to win a special prize. Limit five entries per family.

Needed Supplies:

#2 wooden yellow pencils
Ballpoint pens
Plain pocket folder
Spiral notebooks—wide ruled
3-ring binders
Box of 24 or 64 crayons
Pink erasers

Glue bottles
Glue sticks
Dry erase markers
Colored pencils
Washable markers
Watercolor paints
Highlighters

Zipper binders
Protractor
Ruler (1/8 scale and metric)
Scissors
Backpacks
Kleenex
Deodorant



Dates to Remember in October

Our Saviors Lutheran Church Annual Fall Luncheon

Wednesday, October 1
11 a.m.–1 p.m., \$7.50 per person
Hot and cold dishes, cookies, bars, coffee, and lemonade. To go containers available. Our Saviors Lutheran Church dining room, Iola. Sponsored by the Women of Our Saviors Lutheran Church. For more information call Pat at 715-445-2964.

8th Annual Iola-Scandinavia Chamber of Commerce Craft & Gift Fair

Saturday, October 4
10 a.m.–3 p.m.
Held in conjunction with Lost Arts and Taste of Norway, Iola Historical Village, 210 Depot Street. For vendor information call Mary at 715-445-4005. For more information go to www.ischamber.com or on Facebook (Iola-Scandinavia Chamber/Hometown).

4th Annual Lost Arts and Taste of Norway

Saturday, October 4
10 a.m.–3 p.m.
Food, crafts, demonstrations, kids fun run, games, miniature ponies and goats, horse-drawn wagon rides, classic tractors on display, and tours of the Iola Historical Society. Iola Historical Village, 210 Depot Street, Iola. For more information go to www.iolahistoricalsociety.org.

Kids Fun Run

Saturday, October 4
8:30 a.m. registration; 9 a.m. run starts. Toddler dash, ¼ mile at 9 a.m. with the Junior joggers ½ mile and mini marathon (1 mile) to follow. \$7 per jogger, includes a T-Shirt, face painting, and a treat after the race. Must register by September 19 to receive a T-shirt. Starts at the School Bus Garage at 430 E. State Street, Iola. For more information call 715-445-2411 ext. 317.

Hidden Studios Art Tour-Art Along the Ice Age Trail

October 3, 4, 5
10 a.m.–5 p.m. Friday and Saturday
11 a.m.–4 p.m. Sunday
Visit nine working studios, showcasing 20 artists in Central Wisconsin. Free, self-guided; explore winding roads, quaint communities, and fine art while discovering the Hidden Studios. For more information go to www.hiddenstudiosarttour.com.

Potato Pancake Dinner

Sunday, October 5
Serving homemade pies 9 a.m.–1 p.m.
Tilleda Community Center. Sponsored by Tilleda Peace Lutheran Church, Tilleda. For more information call 715-787-4241.

Church Bazaar – Redeemer Lutheran Church

Saturday, October 11
9 a.m. – 3 p.m.
Crafts, baked goods, lefsa, rosettes, jams, pickles, candies, and more. Lunch served 11 a.m.–1 p.m.; complimentary coffee. Wittenberg. For more information call 715-253-2590.

Lutefisk Supper and Norwegian Bake and Craft Sale

Saturday, October 18
Serving 12:30–6:30 p.m.
Traditional Norwegian supper. Northland Lutheran Church, Northland. For more information call 715-445-2956.

CWEC Member Appreciation Pancake Breakfast

Saturday, October 25
Serving 8 a.m.–11 a.m.
Door prizes, costume contest, prizes for the kids, FREE blood pressure testing, exhibits. Toys for Tots and Stuff the Cart School Supplies Drive. CWEC main office in Rosholt, 10401 Lystul Road. For more information or directions call 715-677-2211.

To submit your community events email brenda.mazemke@cwecoop.com or call Brenda at 715-677-2211

CWEC Employees Celebrate Years of Service

We are honored to recognize these employees for their service and dedication to Central Wisconsin Electric Cooperative. Combined, they have 65 years of service at the co-op. Thank you for your years of service. ■

Lila Shower, vice president of accounting & finance, 20 years, and Richard Lashua, lineman, 45 years.



Central Wisconsin Electric Cooperative

Your Touchstone Energy® Partner

Mike Wade, President & CEO

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