



From Here to There

By Michael Wade,
President and CEO

It was Will Rogers who said, “There is only one redeeming thing about this whole election. It will be over at sundown, and let everybody pray that it’s not a tie, for we couldn’t go through with this thing again.”

I’m in complete agreement with Will on this issue. As the November election heats up, so have the political advertisements and the negative tone they usually take. A recent report indicated that 62 percent of the ads in the Wisconsin governor’s race were negative and just under 4 percent were positive. I know this is the nature of politics, but it still makes me weary and like Will Rogers, I hope we don’t



have to repeat the process for some time to come.

Although I have personal views on politics like each of you, I look not only at the political affiliation of each candidate, but also I evaluate the candidate’s views on issues that impact rural Wisconsin. The division between urban and rural has always been measurable, but the number of political leaders at the national level who have no rural constituents has increased as urban areas have grown. It is for this reason that electric cooperatives across the country are discussing energy issues with their political leaders and explaining the impact regulations can have on rural rate payers.

I encourage each and every one of you to exercise your right to vote this November. Examine the candidates carefully and look at the impact each will have on our rural way of life. Your vote counts and rural Wisconsin depends on it.

In closing, I will let Will Rogers take one more jab at the political process, “Congress is so strange; a man gets up to speak and says nothing, nobody listens, and then everybody disagrees.” Sounds familiar. ■

Rebate Reminders

Have your summer projects included any energy-saving home-improvement measures? Perhaps you’ve updated your appliances to new, energy efficient models, or replaced any remaining incandescent lights to energy efficient CFLs or LEDs. We also offer rebates on old refrigerator and freezer recycling up to \$25 per appliance, not to exceed the cost of the recycling.

Be sure to check out the energy rebates that are available to our members. Go to our website, www.cwecoop.com, and click on Energy Conservation Rewards under Energy Conservation to see which Energy Star products qualify for a rebate.



Items must be purchased and installed in 2014 to qualify.

Don’t delay—submit a copy of your receipt with the Energy Star label as soon as the equipment is purchased and installed to ensure rebate. ■



CWEC Director Achieves Credentials

Ron Onesti received his NRECA Board Leadership certificate, which recognizes individuals who continue their professional development after becoming a Credentialed Cooperative Director (CCD). Directors who have attained the Board Leadership certificate have completed 10 credits in advanced, issues-oriented courses. Congratulations to Ron!



Central Wisconsin Electric Co-op Helps Set Totem Pole

It was a beautiful and exciting day at the Wisconsin Lions Camp in Rosholt on May 31 when the new totem pole, Na-Wak-Wa III, arrived ready to be installed by the lake. Na-Wak-Wa III is the fourth and largest totem pole to watch over the camp facility.

Na-Wak-Wa III, standing 40 feet tall and weighing more than 6,000 pounds, took several hours and the use of three trucks to set her in place. It was



Na-Wak-Ka III standing tall and proud as the finishing touches on the mounting bracket are completed by CWEC employees Dennis Magee and Dell Olson.

carved from a 239-year-old white pine donated by the Lac Du Flambeau Lions Club. Na-Wak-Wa III is hand-carved and painted and took two years to complete.

To ensure the safety of all, the totem was installed on a day with few visitors at the camp. Dell Olson, Dennis Magee, and Kevin Kurtzweil from Central Wisconsin Electric Co-operative helped set the totem pole by the lake at the camp. The team of

volunteers spent three hours unloading and setting the massive pole into the mounting bracket. To prevent damage from the straps used to lift the totem, Na-Wak-Wa III was wrapped in pieces of carpet during installation. Once the pole was mounted in the brackets, the wings near the top were attached.

CWEC, along with everyone who helped make the new totem pole possible, were gratefully acknowledged at a dedication ceremony on Saturday, September 20, which was another beautiful and exciting day at the Wisconsin Lions Camp. Mike Wade, CWEC president & CEO, and



Dale Schroeder, WLF facility director (front), along with Lee Vreize, WLF president, present Mike Wade and Dennis Magee a plaque with a picture of Na-Wak-Ka III acknowledging their appreciation.

Dennis Magee, operations coordinator, were present at the dedication to accept the award on behalf of CWEC.

“One of the cooperative principles that we follow is Commitment to Community,” Wade acknowledged. “CWEC is honored and proud to assist an organization like the Lions Camp that has committed to helping so many families and their children.”

Although the expectation is that Na-Wak-Ka III will proudly watch over the campers for many years, Central Wisconsin Electric Cooperative will be ready to assist should the Lions Camp need assistance in the future. ■

Daylight Savings Time Ends Sunday, November 2, 2014



Remember to move your clock back one hour before you go to bed on Saturday, November 1, 2014.

Thanksgiving Day Celebration

Central Wisconsin Electric Cooperative will be closed Thursday, November 27, and Friday November 28, for the Thanksgiving holiday. Regular business will resume on Monday, December 1. From everyone here at CWEC, we wish you a safe and enjoyable holiday.



Tigerton Middle School to Get Electric Kits

Learning about electricity just became a snap for Tigerton's eighth-graders. Utilizing funds provided by Central Wisconsin Electric Cooperative, the school will purchase 15 Snap Circuit electric education kits.

Tigerton's science teacher, Mr. Fred Bloechl, was so impressed with five kits the school had previously purchased that he wanted to get one for each student in the class, but the school budget didn't allow for the purchase. Seeing the need, the co-op tapped into some of its youth funds to provide the money needed to purchase the additional 15 kits.

"We recognize schools are operating on very tight budgets and often times do without

items like these kits that can enhance the student's learning experience," said Co-op Vice President Mark Forseth.

Bloechl's science class will use

the kits to do a variety of hands-on electronic exercises and projects. The kits contain over 75 modular snap-together parts that the students can use to build over 300 exciting projects, including radios, burglar alarms, and door bells. Tigerton School Administrator Dr. Wayne Johnson said, "The Tigerton School District is proud to partner with the Central Wisconsin Electric Co-op to bring current real life experiences to our school science curriculum."

"A huge part of what we're all about at the co-op is our commitment to the communities we serve, so we take great pleasure in presenting this check to the school," Forseth said. ■



(l-r) Dr. Wayne Johnson, Tigerton School administrator, proudly displaying the donation from Mark Forseth, CWEC VP of economic development & member relations, along with Fred Bloechl, Tigerton science teacher.

MainStreet Messenger Medical Alert

Living alone can be an uneasy situation, especially for elderly individuals or those with medical difficulties. **MainStreet Messenger Medical Alert** provided by Central Wisconsin Electric Cooperative allows individuals the satisfaction of independent living and the peace of mind that comes with knowing there is always someone to help.

We have been providing **MainStreet Messenger Medical Alert** to individuals since 1997, with installations in the home, senior care facility, or apartment. **MainStreet Messenger** is a 24-hour, 365 day/year monitoring service. With the touch of a button, the individual is connected with the Response Center. An automated computer system will display all of the subscriber information, such as address, family

"Personal Independence with Peace of Mind"

contacts, and medical history. The unit has a powerful speaker on it that will open up two-way voice communication. If medical help is needed, the family contacts and the proper authorities are notified, if necessary.

CWEC staff provides in-home installation. We will contact you and set up an appointment to install the unit and demonstrate. To hook up the unit you will need a land line phone jack with service. The buttons are waterproof, so they can be worn in the shower, bath, etc.

The cost is \$29.95 per month

plus sales tax, and we do not charge an installation fee.

We work with a variety of county departments, including the Department of Aging and Social Service, as well as health-care facilities, rehabilitation centers, senior care centers, hospitals, and clinics.

We are centrally located in Wisconsin and pride ourselves on being able to provide a quality service to you. **Our service is available to anyone who needs it; you do not need to be a member of the co-op.** It is available to anyone in parts of Waupaca, Portage, Marathon, or Shawano counties.

If you know of someone who could benefit from this, or you would like us to provide a demonstration to your group or facility, please contact us at 1-800-377-2932. ■



Dates to Remember in November

Toys for Tots Drive

Now through December 12
Drop site at the CWEC headquarters, Rosholt,
Monday–Friday: 7:30 a.m.–4 p.m. Items will
be distributed to needy children in our service
area. For additional collection sites go to our
website, www.cwecoop.com, click on the
Toys for Tots tab under Services. For more
information call 715-677-2211.

“Dashing Through the Snow”

November 7, 8, 14 & 15
Performance at 7 p.m.; doors open at 6:30.
Tickets are \$10/person. Crossroads Com-
munity Theatre presents another rollicking
comedy. The show follows the four days
before Christmas at the Snowflake Inn, a
charming Christmas-themed B & B in Tinsel
Town, Texas. Crazy guests test the patience
and goodwill of the normally good-natured
proprietor. Seating 80 each night. Each night
one guest will win a fresh Christmas wreath.
For more information call 715-253-3525 or
go to www.wallsofwittenberg.com.

Hitterdahl Church Pancake Supper

Saturday, November 8
Serving 4:30 p.m.–7 p.m., Iola.
Pancakes, sausage, applesauce, potato pan-
cakes, bars, and Norwegian pastries; bake
sale. For more information call Linda at
715-445-4243.

Veterans Day

Tuesday, November 11

Harvest Dinner

Saturday, November 15
St. Adalbert’s Parish, Rosholt.
Serving 4 p.m.–8 p.m. Bake sale and raffle.

Emmanuel Lutheran Church Dinner and Raffle

Saturday, November 15
4 p.m.–8 p.m.
All you can eat, includes dessert. Bucket
prizes and silent auction. Tigerton Commu-
nity Center, Tigerton. For more information
call Cathy at 715-535-2823.

15th Tigerton Holiday Bazaar

Saturday, November 22
9 a.m.–3 p.m.
Start your Christmas shopping before Black
Friday; lots of vendors, something for ev-
eryone! Homemade baked goods, food and
refreshments served by the American Legion
Auxiliary Post 239. Tigerton Community
Center and Legion Hall, Tigerton.

Walls of Wittenberg Wreath Making

Saturday, November 22 wreath making be-
gins! You decorate or we decorate. Continue
a family tradition or begin a new one.
• November 22, 23, 28, 29, and 30,
10 a.m.–3 p.m.
• December 5, 3 p.m.–8 p.m.
• December 6, 9 a.m.–3 p.m.
• December 7, 13, and 14, 10 a.m.–3 p.m.
Wreath sales only
WOWSPACE, 114 Vinal St., Wittenberg.
For more information call 715-253-3525 or
go the website www.wallsofwittenberg.com.

Thanksgiving Day Celebration

Thursday, November 27,
and Friday, November 28
Office Closed



CWEC wishes you a safe and happy
Thanksgiving holiday!

To submit your community events email brenda.mazemke@cwecoop.com
or call Brenda at 715-677-2211

Business Loans Available

If you’re looking to expand your
business or farm operation, Central
Wisconsin Electric Cooperative may
be able to help. Through money we
received from USDA Rural Develop-
ment we have established a revolving
loan fund. Low rate loans of \$5,000
to \$50,000 are available to qualify-
ing applicants. The revolving loan
fund is designed to complement local
lender financing programs, includ-
ing conventional, SBA, CDBG, and
WHEDA. You do not have to be a
member of the co-op to qualify for the
loan, if you meet the requirements. For
more information please contact Mark
Forseth at the co-op. ■



Welcome Aboard!

Central Wisconsin Electric Cooperative
welcomes Mackenzie Yarbrough and
Ray Oksuita to our team. Mac was
hired on August 18 as an apprentice
lineman. He attended the Chippewa
Valley Technical College for Electrical
Power Distribution and is currently
living in Amherst Junction. Ray
was hired on July 14 as our facility
maintenance technician. Ray lives
in Rosholt and is a proud member
of CWEC. Prior to coming here, he
worked at the NewPage Paper Mill
in Wisconsin Rapids. We would like to
welcome them both!



**Central Wisconsin
Electric Cooperative**

Your Touchstone Energy® Partner

Mike Wade, President & CEO

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